



# Green Pakistan

Kick off Workshop Signing Ceremony

Lahore

Avari Hotel

20 February 2025



Federal Ministry  
for Economic Cooperation  
and Development



## GREEN PAKISTAN PROJECT



### Session 1: Joint Workshop with Nominated Project Teams from Associations

9:00 AM –  
12:00 PM

- Registration of the participants
- Introduction of the German Delegation and Local Team By Sarim Mehmood (CEO, FOS)
- Welcome address By Ms. Bettina Müller (Project Director, SEQUA)
- Introductory Presentation on Green Pakistan Project, Objectives and Milestones by Dr. Michael Arretz (Managing Director, VFI German Importers)
- Icebreaker: Introduction of Participants (2-Minute Each)
- Presentation by Association teams covering # of members from Small, Medium and Large Enterprises, Product Lines produced, Markets served, Services offered by association, Key activities 5 Minutes each association)
- Group Exercise: Brainstorming in three mixed groups (10 minutes each) on Role of Associations, Key Challenges of Industry, Support required for preparing supply chain for EU Green Deal and to improve factories followed by Group Presentation (5 Minutes Each)
- Tea & Networking Break





## GREEN PAKISTAN PROJECT



### Session 2: MoU Signing Ceremony

12:00 PM–  
1:15 AM

- Arrival of Guests
- Welcome Note & Introduction of the German Delegation, Dignitaries from Associations by Sarim Mehmood (CEO, FOS)
- Welcome address by Ms.Bettina Müller (Project Director, SEQUA)
- Key Note Speech by Dr.Michael Aretz (Managing Director, VFI German Importers)
- Remarks by Dr.Nabeel Amin (Head of National Compliance Centre)
- Remarks by Association Chairmen
- MoU Signing Ceremony
- Group Photo
- Closing Remarks by German Delegation.
- Lunch & Networking





# Part 1

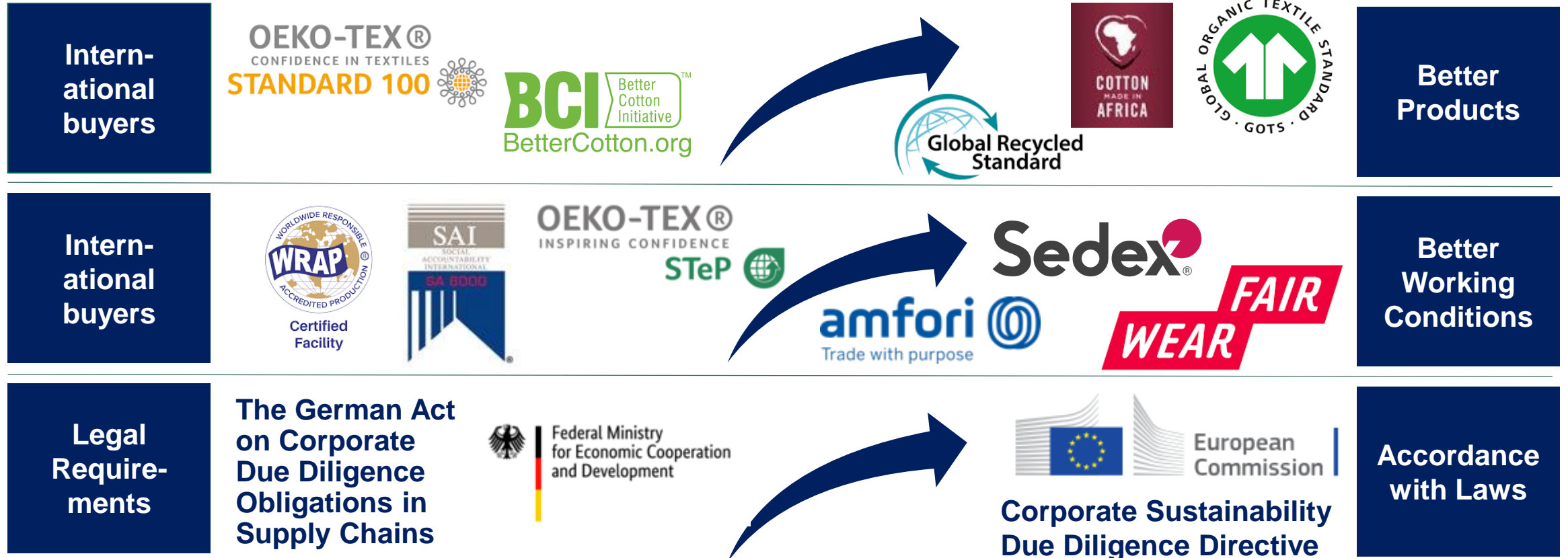
Presentation by Bettina Müller



# Part 2

**Green Pakistan Project  
Background and more  
Michael Arretz**

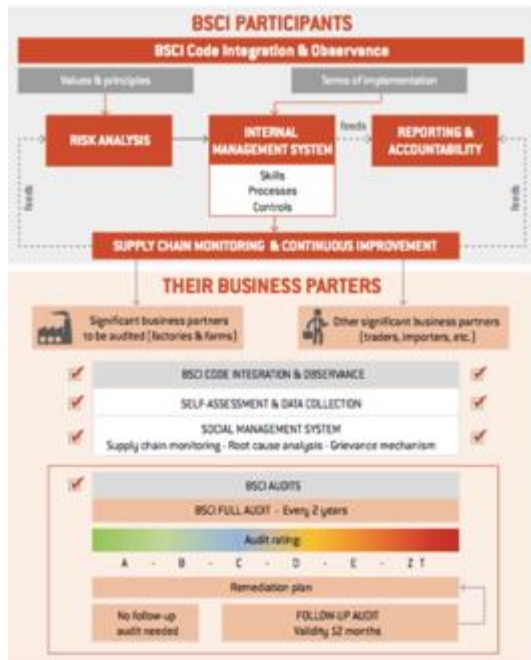
# Currently Pakistan producers are facing a lot of different standards...



**In addition there is the Pakistan ACCORD for more safety!**

# The German Due Diligence Act aims to establish supply chains in which good management practices exist and are continuously developed

Today



Supply Chain



German Importer



**Requirement Profiles**

Product and  
Production related

**Risk Control**

Self Assessment with „Inlight“  
Improvement process  
Training

**Documentation and Report**

General Aspects  
Organisation  
Balance sheets  
Social+Environmtl.  
Parameter  
Goals and more

Tomorrow- more than the amfori audit

# These companies have been actively engaged in the Supply Chain Due Diligence Act, including main industrial players and retailers



# German Importers Association (VFI) a 100 % Business orientated association

- **German Importer | Verband der Fertigwarenimporteure e.V.**  
**Founded:** 1962  
**Headquarters:** Hamburg, Germany
- **Overview:**  
German Importer was established in 1962 in Hamburg, starting with just 18 companies. Over the years, it has grown into a prominent player in the non-food import industry, with more than 300 associated companies as of 2024.
- **Key Facts of Associated Companies :**
  - **Number :** 300+
  - **Total Employees:** 75,000
  - **Annual Purchase Volume:** €12 billion
  - **Industry:** Non-Food Import
  - **Global Reach:** Germany, European Union and worldwide
- **Product Range:**  
German Importer deals with around 700 products or product groups in the non-food sector, with main focus on:
  - Textiles and clothing
  - Bedding and table linen
  - Shoes and Gloves
  - Towel and Bathroom items
  - Electronic items
- **Expert Guidance:**  
German Importer provides hands-on information and guidance regarding the import of non-food products, law requirements, risk management and documentation and reporting.

**Import volume from Pakistan currently roughly 400 Mio. USD**

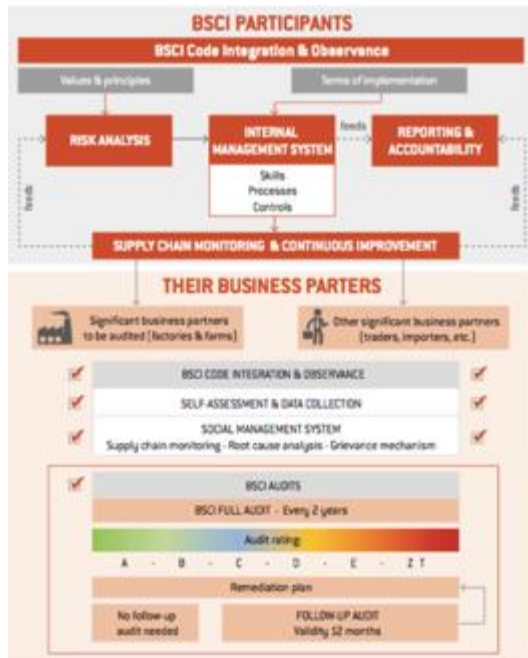
# Green Pakistan - in the next 2 years, we as German Importers intend.....

...to give support to our members and partners,

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... to run through the parcour for more sustainability

...to realize proper documentation and reporting of producers for the



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....sake of the business!

Tomorrow- more than the amfori audit

# German Importers, sequa and exporters associations in Pakistan initiate cooperation fore more sustainability in supply chains

## 1 Programm Association

- 1.) Organisational development, including member management;
- 2.) Development of service for members,
- 3.) Strengthening communication skills for stakeholder dialogues;
- 4.) Development of formats for customer dialogue at conferences and trade fairs.

## 2 Programm Sustainability

..enables producers to build up a management system with a clear policy and strategy as well as a structured implementation with comprehensive documentation. These should include selected KPIs for successful management of sustainability in the business processes.

# Ambitious targets for a two years time frame

## 3 Programm Targets

...bring the performance of Pakistan producers up to the next sustainability level, to sharpen their profile and of the whole sector, especially for match making events during fairs in Germany and Europe and for European Buyers.

## 4 The project runs for 24 months

**The project starts in January 2025 and ends in December 2026**

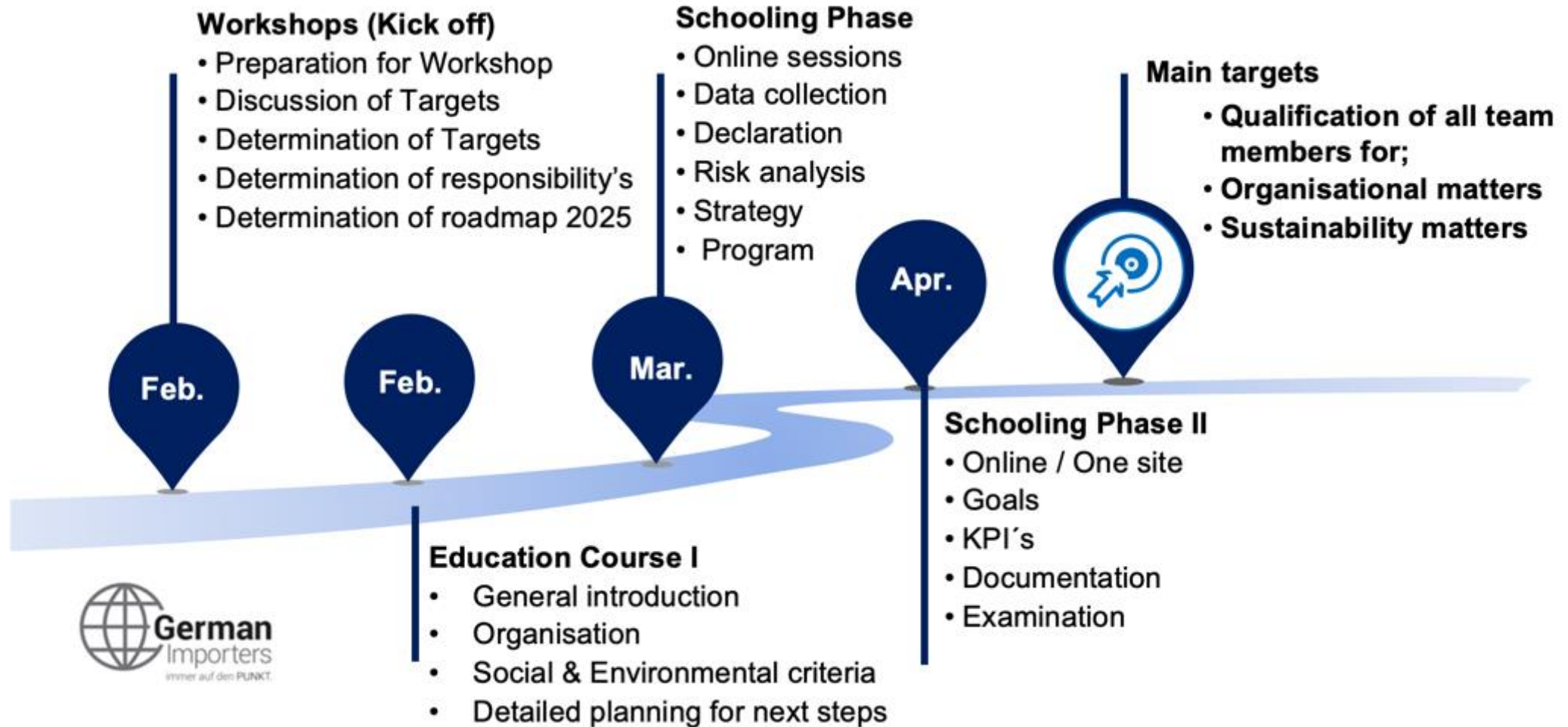
# ...and tomorrow more Laws will define Product Design and Production Performance

2024	EU Corporate Sustainability Due Diligence Directive (CSDDD)			
2023	German Act on Corporate Due Diligence Obligations in Supply Chains (LkSG)	EU Corporate Sustainability Reporting Directive (CSRD)	EU Sustainability Reporting Standards (ESRS)	
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2020	Canada Fighting Against Forced Labour and Child Labour in Supply Chains Act			EU Taxonomie
2019	Dutch Child Labour Due Diligence Act	Australia Modern Slavery Act	EU European Green Deal	
2017	France The Duty of Vigilance Act	USA Executive Order on the Global Magnitsky Human Rights Accountability Act		
2016	UK Modern Slavery Act	German National Action Plan for Business and Human Rights	OECD Guidelines for Multinational Enterprises	
2012	USA The California Transparency in Supply Chains Act			
2011	UN Guiding Principles on Business & Human Rights			
	ILO Conventions and Guidelines			

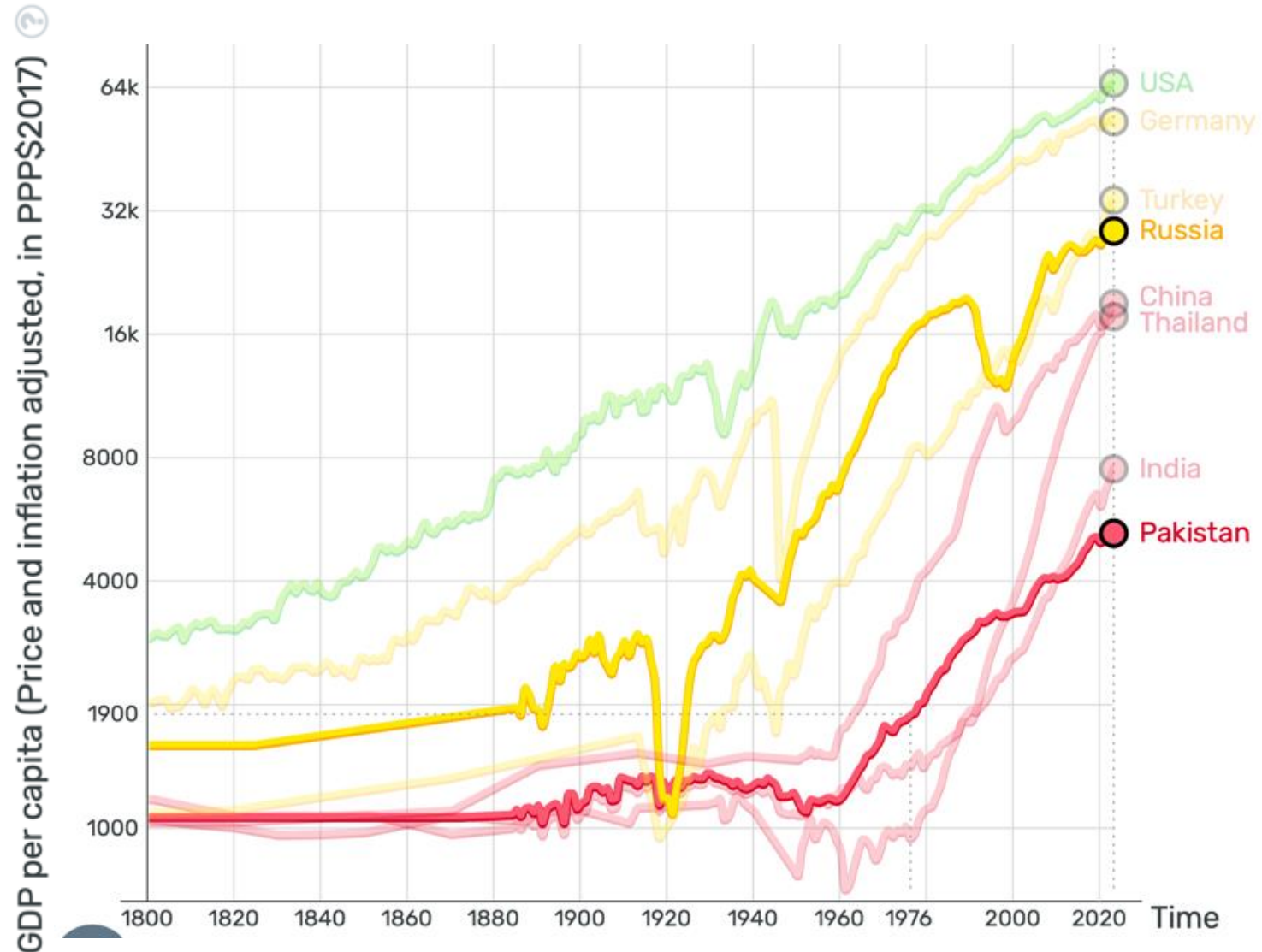
# Current EU regulatory projects-all are important, but on some focus is necessary

<b>1. Ecodesign for Sustainable Products Regulation</b>	2. Textil Strategy & Transition Pathway	3. Empowering Consumers in Green Transition	4. Substantiating Green Claims	5. Waste Framework Directive Revision
6. Product Environmental Footprint (PEF)	7. Deforestation and forest degradation	8. Waste shipment Regulation	9. Textile Labelling Regulation Revision	10. EU Ecolabel
11. Green Public Procurement (GPP)	<b>12. CSDDD</b>	<b>13. Corporate Sustainability Reporting Directive (CSRD)</b>	<b>14. EU Taxonomy</b>	15. Forced Labour

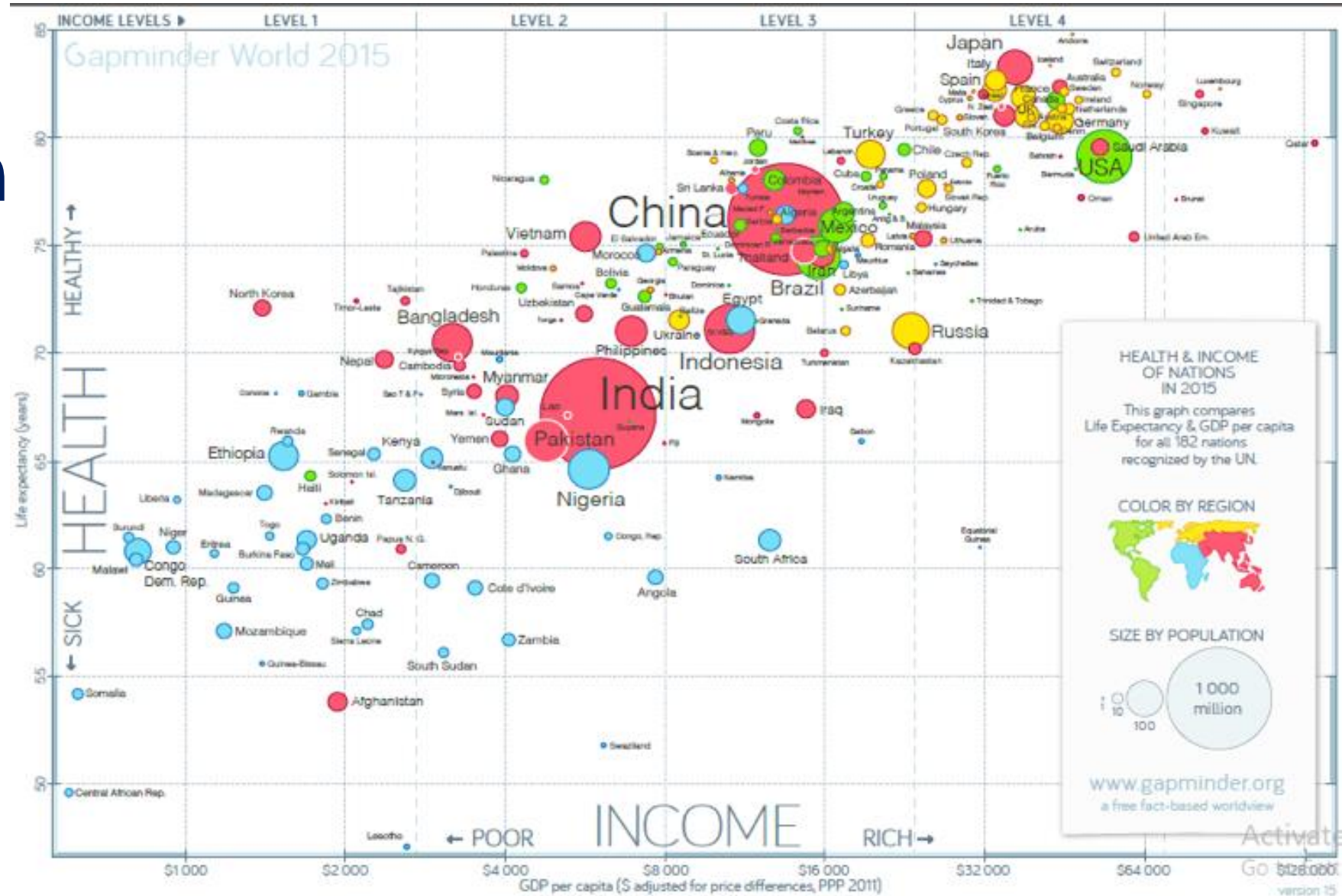
# Green Pakistan - Roadmap for 2025



# GDP rise – but look on the year 2000

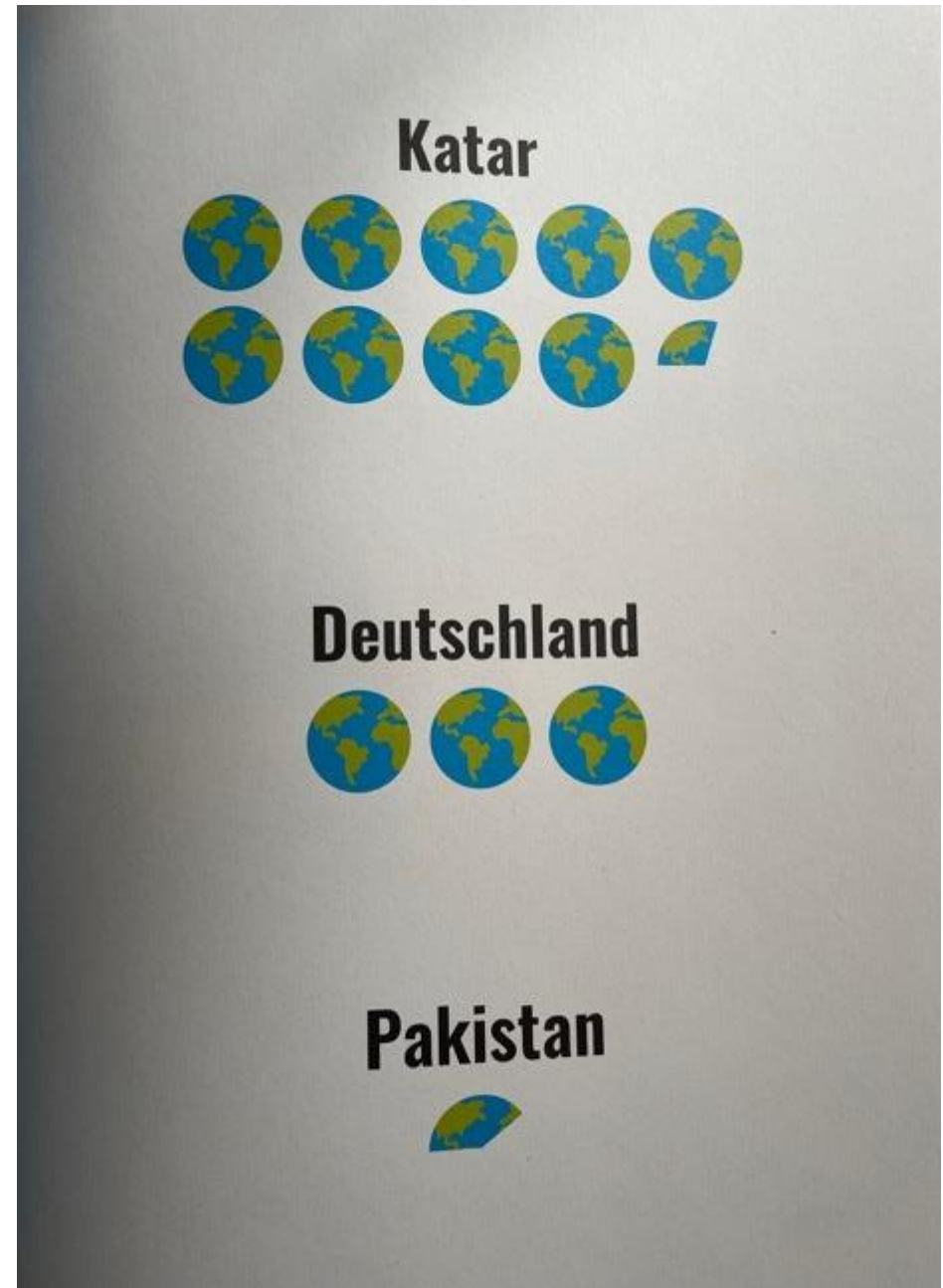


# Gapminder - Projection

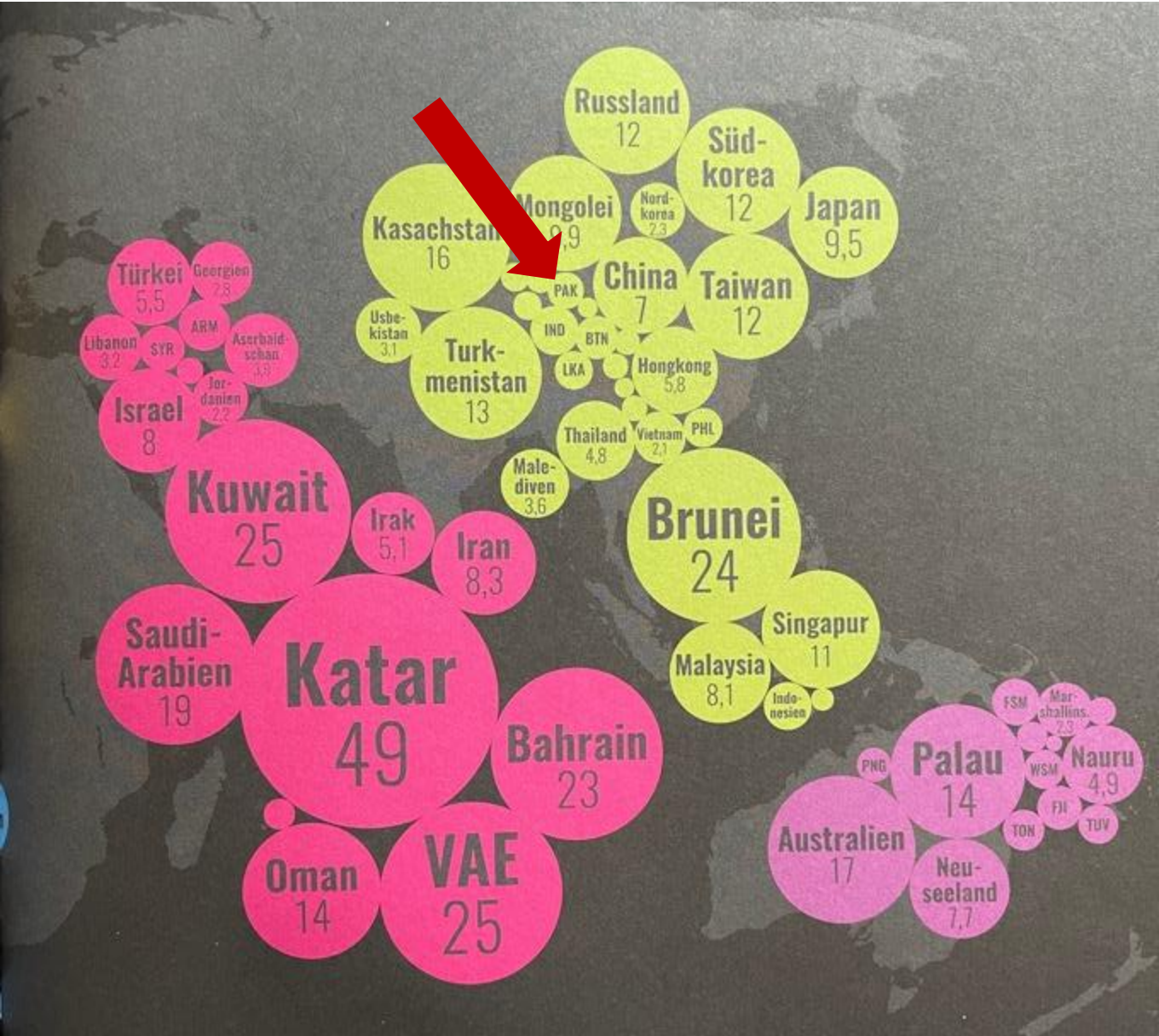


# What could be meant by this?

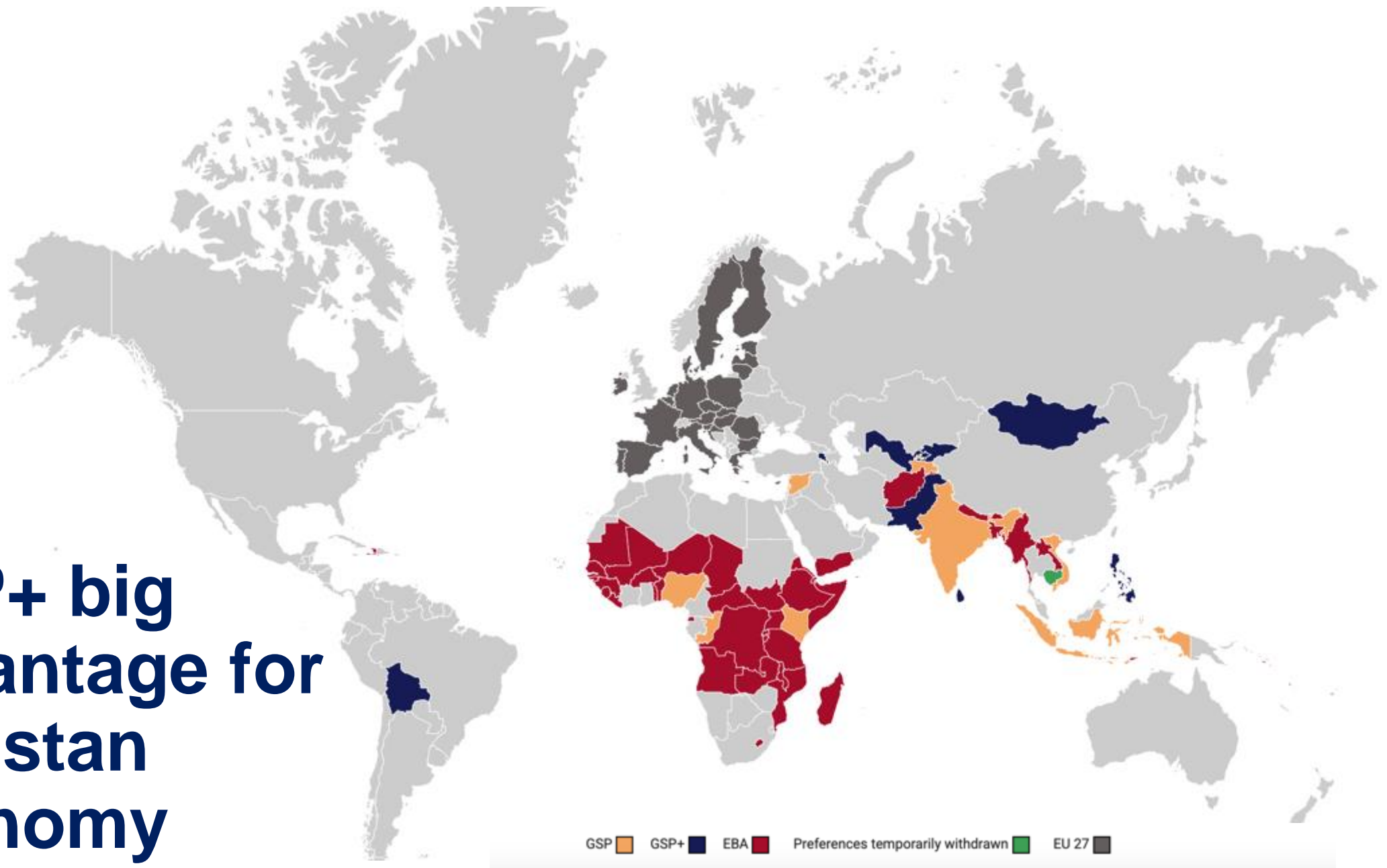
## How many earths are needed in different countries



# Annual CO<sub>2</sub> emissions by country in tonnes per head



# GSP+ big advantage for Pakistan economy



# Pakistan: World Bank announces \$20 billion funding plan

01/15/2025

The World Bank will supply Pakistan with \$20 billion of loans over the next decade which are expected to be invested in nutrition, education and renewable energies in the hope of stimulating private-sector growth.



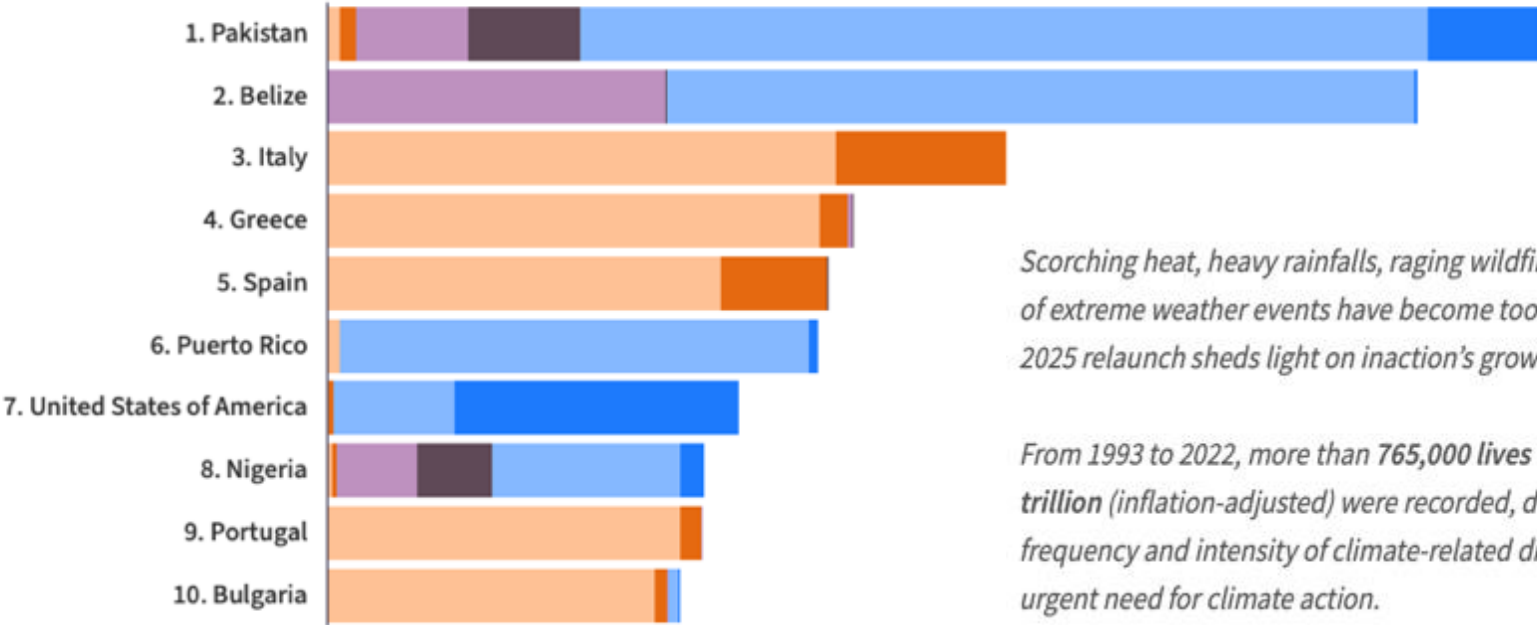
# German Watch Climate Risk Indicator ranks Pakistan at Position 1

## Climate Risk Index: Top 10 Most Affected Countries

2022 ▾

Fatalities per 100,000 Fatalities Affected per 100,000 Affected Losses % of GDP Losses

\*1993-2022: Indicators describe annual average



Scorching heat, heavy rainfalls, raging wildfires, deadly floods, and devastating storms: The manifestations of extreme weather events have become too common in a new reality worldwide. The Climate Risk Index 2025 relaunch sheds light on inaction's growing cost. It reveals the mounting human and economic toll.

From 1993 to 2022, more than 765,000 lives were lost and direct economic losses of nearly USD 4.2 trillion (inflation-adjusted) were recorded, driven by more than 9,400 extreme weather events. The frequency and intensity of climate-related disasters continue to rise, and these figures underscore the urgent need for climate action.

made with 23° | reuse

Source: Germanwatch 2025



# Our understanding of Sustainability- two words please

# Vision of EU-Commission for Transformation of Textile Branche

- By 2030 textile products placed on the EU market are long-lived and recyclable, to a great extent made of recycled fibres, free of hazardous substances and produced in respect of social rights and the environment.
- Consumers benefit longer from high quality affordable textiles, fast fashion is out of fashion, and economically profitable re-use and repair services are widely available.
- In a competitive, resilient and innovative textiles sector, producers take responsibility for their products along the value chain, including when they become waste.
- The circular textiles ecosystem is thriving, driven by sufficient capacities for innovative fibre-to-fibre recycling, while the incineration and landfilling of textiles is reduced to the minimum.

# Our understanding of sustainability

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## Social

- **Health and safety**
- **Fair payment**
- **Working hours**
- **No child**
- **No forced labour,**
- **No discrimination**
- **Complaints procedure**

# Our understanding of sustainability

## Ecology

- **Materials**
- **Resources, like wood, energy, water**
- **Harmful substances**
- **Environmental pollution, like emissions, waste heat and noises**
- **Biodiversity**

## Social

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# Our understanding of sustainability

## Economy

- Turnover & profit
- Efficiency & Quality
- Financial resources
- Consumers
- Longevity
- Circularity

## Ecology

- Materials
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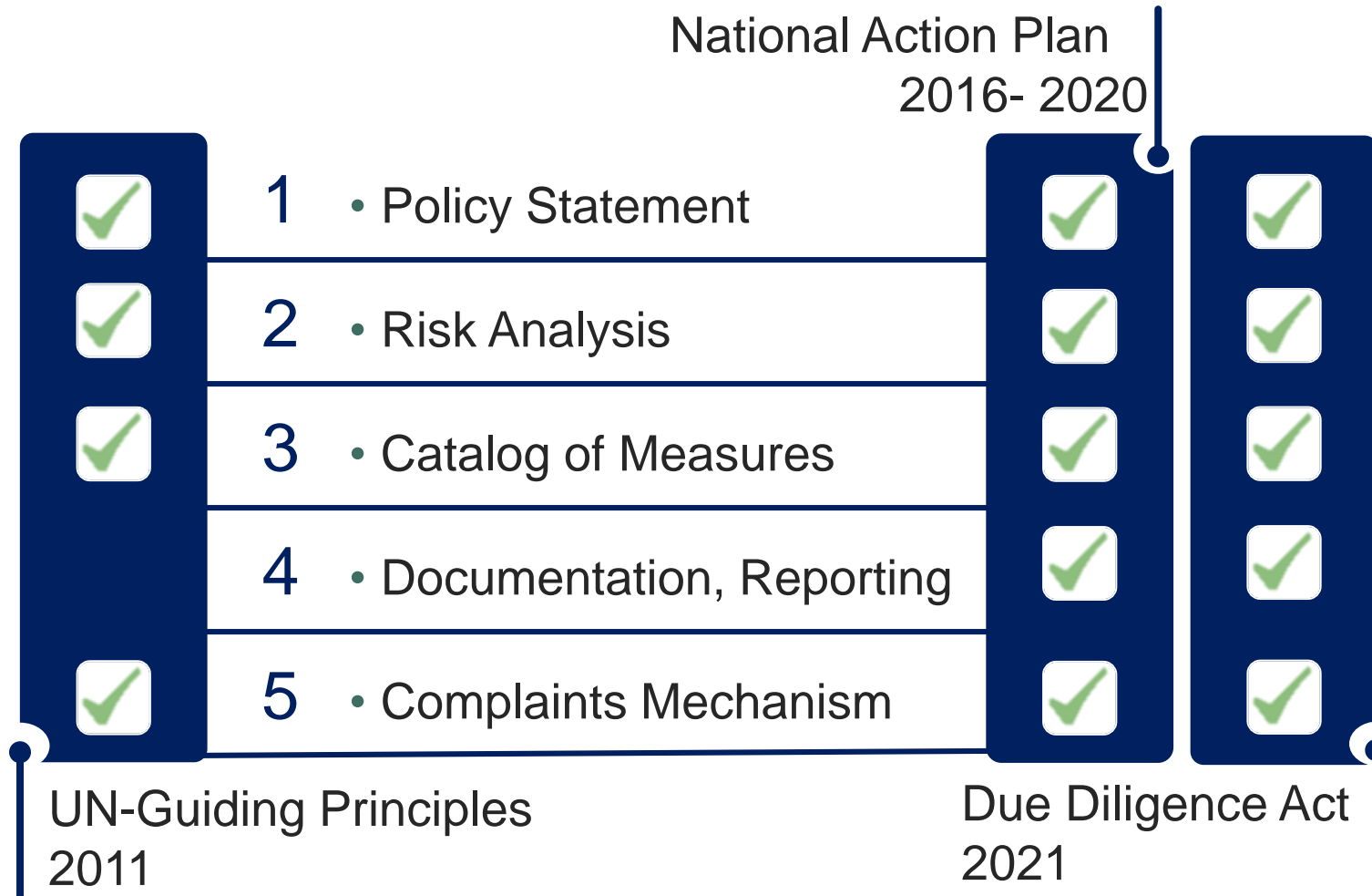
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# A lot of initiatives and conferences took place to make the world more sustainable



# The UN Guiding Principles by Prof. Ruggie are the backbone of german due diligence act



# Article 1 has 6 sections with a total of 24 paragraphs



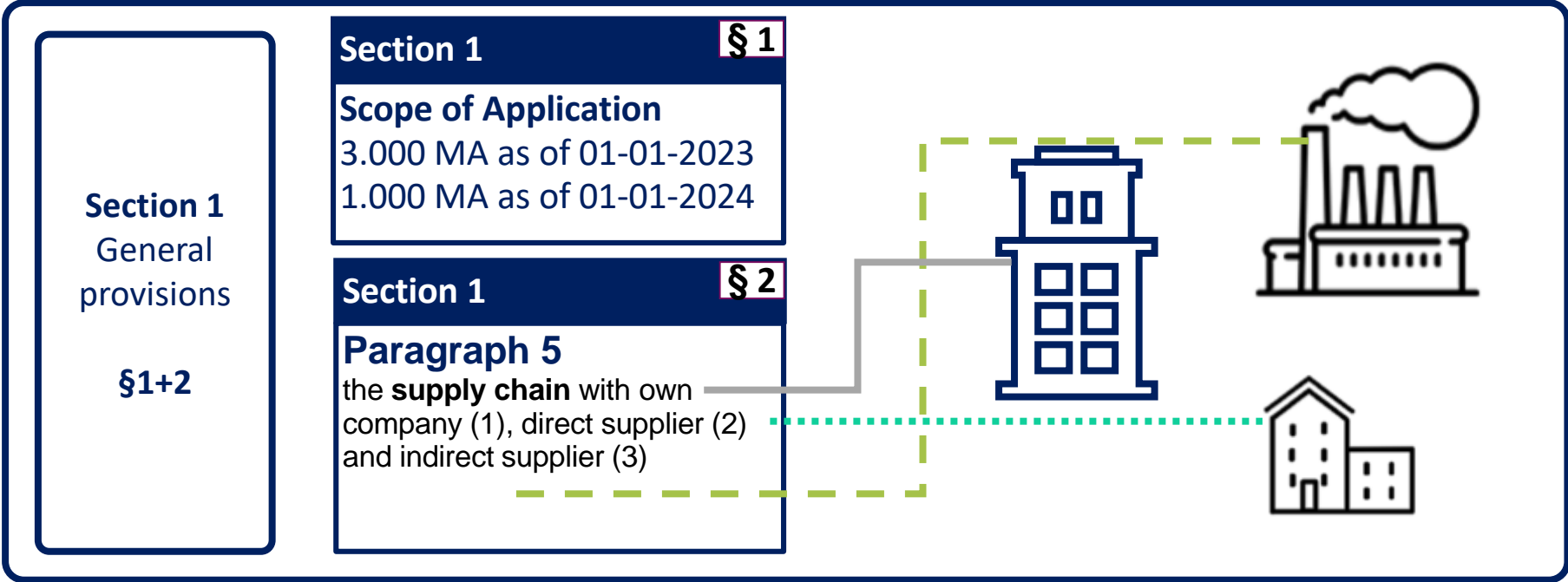
Art. 1 on corporate due diligence to prevent human rights violations in supply chain



# In Section 1 with §1 and §2 the “Who”, “When” and “What” are defined



Article 1 on corporate due diligence to prevent human rights violations in the supply chain



## §2 Paragraph 2

Nr. 1-8

**Conventions of the International Labor Organization - ILO- for the protection of human rights. Basis for all Code of Conducts and standards, such as amfori, SA8000, FWF, FLA, ETI, WRAP and others.**

§2 Paragraph 2

Nr. 9

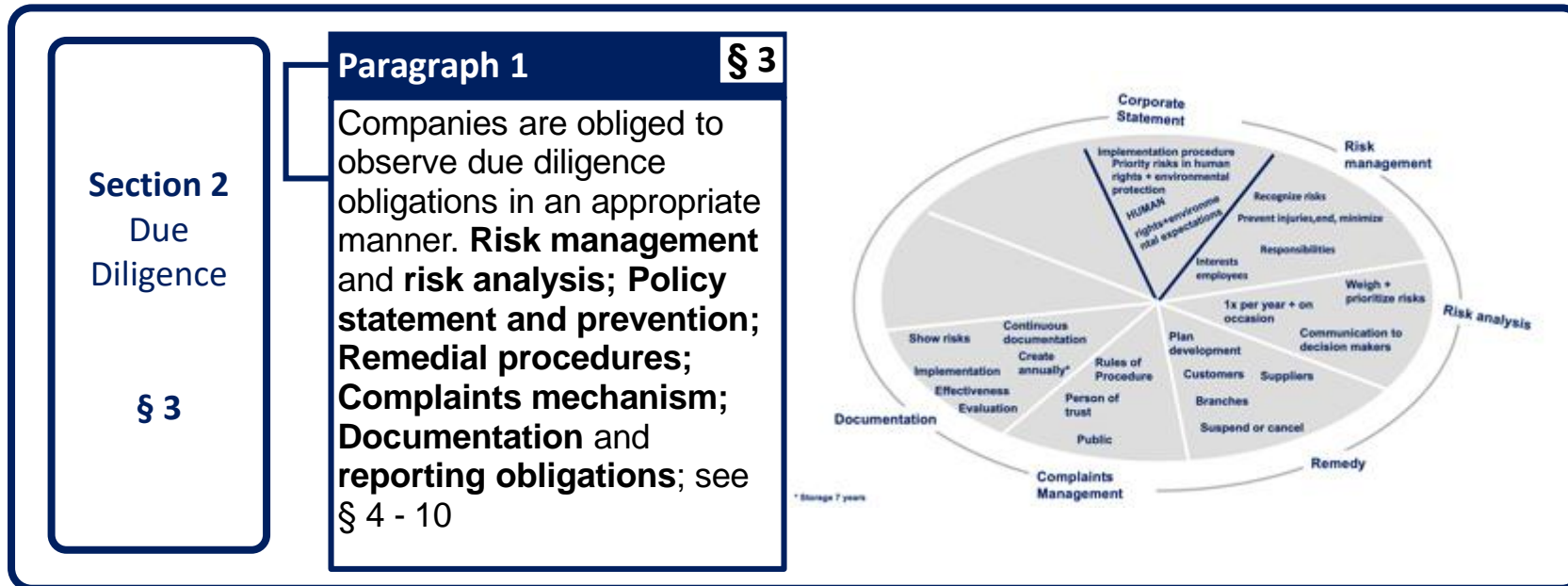
## Climate Protection Program

1. Übereinkommen 87: Vereinigungsfreiheit und Schutz des Vereinigungsrechtes (1948)
2. Übereinkommen 98: Vereinigungsrecht und Recht zu Kollektivverhandlungen (1949)
3. Übereinkommen 29: Zwangsarbeit (1930) und Protokoll von 2014 zum Übereinkommen zur Zwangsarbeit
4. Übereinkommen 105: Abschaffung der Zwangsarbeit (1957)
5. Übereinkommen 100: Gleichheit des Entgelts (1951)
6. Übereinkommen 111: Diskriminierung in Beschäftigung und Beruf (1958)
7. Übereinkommen 138: Mindestalter (1973)
8. Übereinkommen 182: Verbot und unverzügliche Maßnahmen zur Beseitigung der schlimmsten Formen der Kinderarbeit (1999)

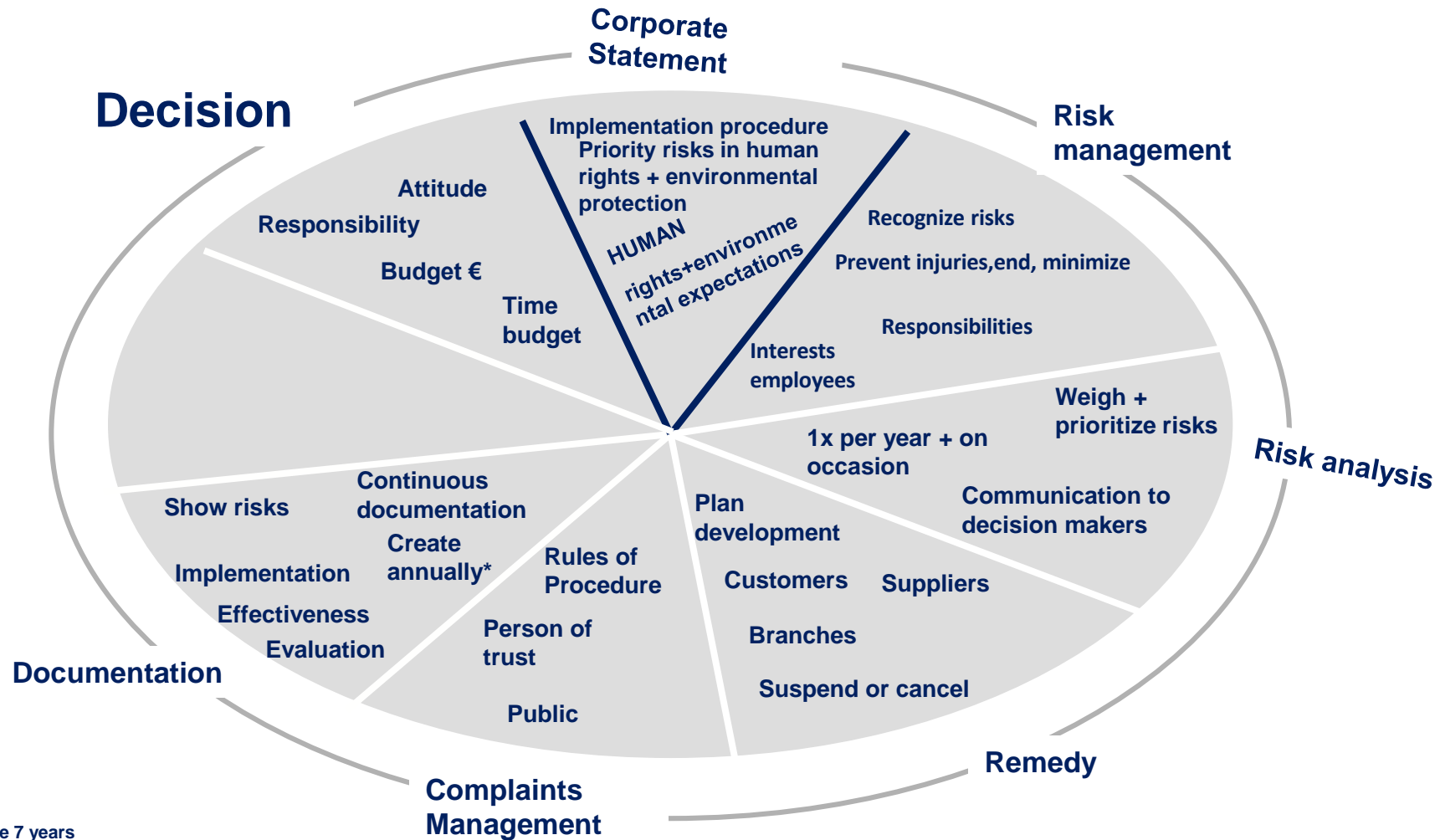
# Article 1, Section 2, § 3 describes the “How” to comply with Due Diligence and describes the Risk-Based Approach



Art. 1 on corporate due diligence to prevent human rights violations in the supply chain

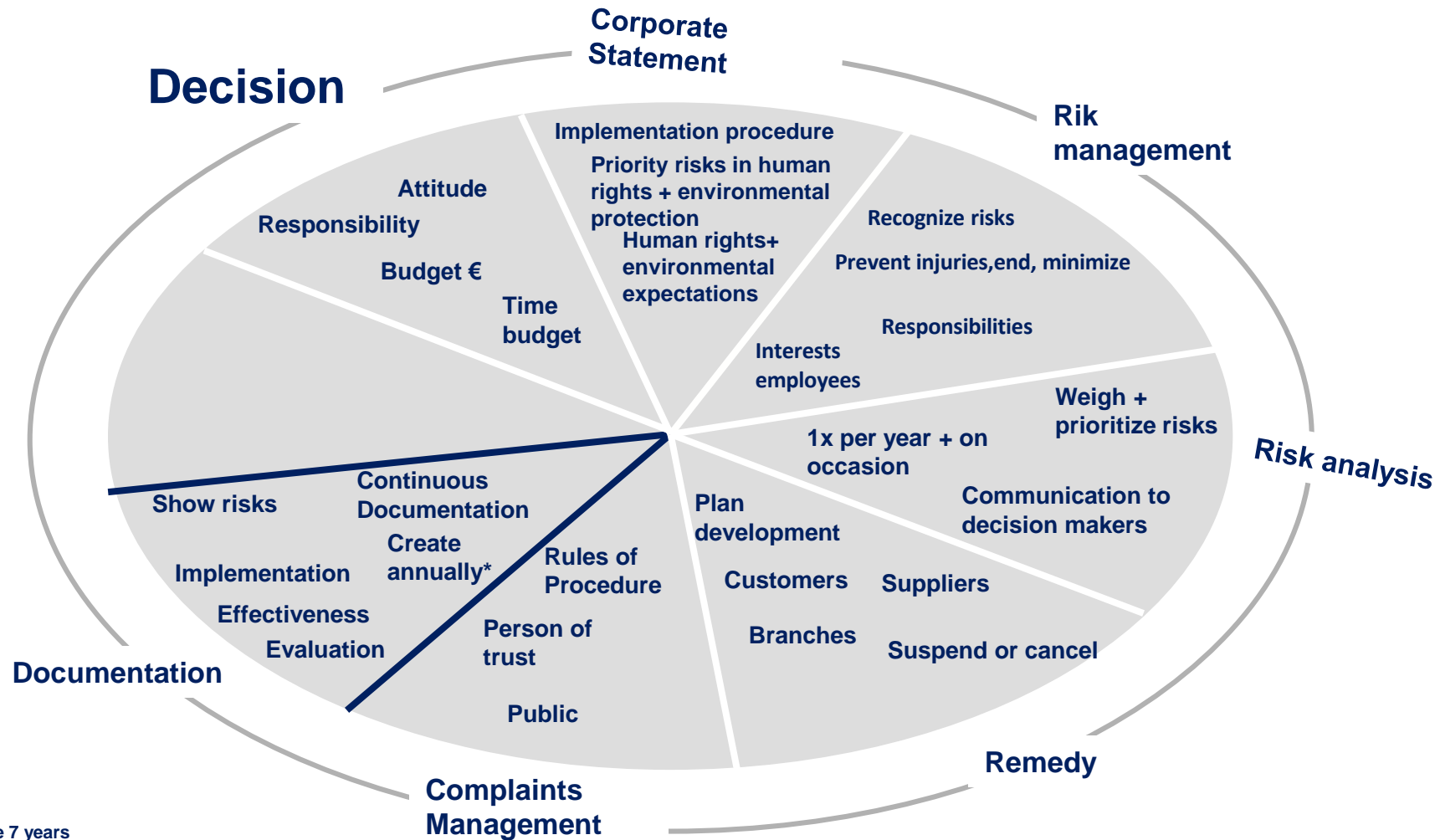


# Before entering into risk management, a corporate statement must be made



\* Storage 7 years

# The Obligation to document paves the Way for more Sustainability in Business Processes



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# Part 3

**Short Introduction of each Participant**



**Part 4**  
**Presentation**  
**of**  
**Association itself**

# SDG`s with 169 Targets and 7.846 Actions



**SUSTAINABLE DEVELOPMENT GOALS**  
17 GOALS TO TRANSFORM OUR WORLD





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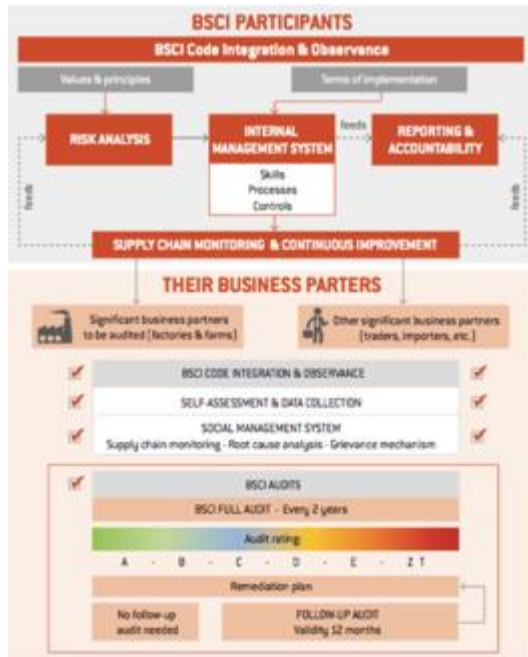
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STRONGER  
TOGETHER

#StrongerTogether



# Talents wins games, but teamwork and intelligence wins the championship



**T**



**E**



**A**



**M**

# Our Philosophy

- 1** ...coming together is a beginning,
- 2** ... keeping together is progress,
- 3** ...working together is success.

